LIBRARIES

MAKE IT HAPPEN

SCLA CONFERENCE 2017

OCTOBER 11th - 13th

REGISTRATION PACKET

Columbia Marriott
1200 Hampton Street
Columbia, SC

LIBRARIES

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SCLA CONFERENCE 2017

General Session Speakers

Kristin Pekoll

First General Session > Wednesday, October 11th

Kristin Pekoll is Assistant Director of ALA's Office for Intellectual Freedom (OIF). She is part of a five person team dedicated to promoting the right to read and providing education about the First Amendment. Kristin shines a light on current book challenges in libraries and schools and advocates for access to information. As a former small town librarian, she is most passionate about supporting teachers and librarians in education and on the front lines.

Ms. Pekoll and Marci Merola, Director of the ALA Office for Library Advocacy, will conduct the pre-conference ALA Advocacy Boot Camp on Wednesday, Oct. 11th.

John Chrastka

Second General Session > Thursday, October 12th

John Chrastka is executive director of EveryLibrary, the first nationwide political action committee for libraries. Since 2013, EveryLibrary has helped 63 library communities with ballot measures for funding, operations, and buildings, winning 46 and securing over $220 million in funding on Election Days. A long-time library trustee, supporter and advocate, Mr. Chrastka is a former president of the Board of Trustees for the Berwyn (IL) Public Library (2006 – 2015) and is a former president of the Reaching Across Illinois Libraries System (RAILS), a multi-type library system. Prior to his work on EveryLibrary, he was a partner in AssociaDirect, a Chicago-based consultancy focused on supporting associations in membership recruitment, conference, and governance activities, and was Director for Membership Development at the American Library Association (ALA). He is a current member of ALA, the Illinois Library Association (ILA), and the American Political Sciences Association (APSA). He was named a 2014 Mover & Shaker by Library Journal for his work with EveryLibrary. He tweets at @mrchrastka.

Pam Sandlian Smith

Third General Session > Friday, October 13th

Pam Sandlian Smith is the Director of Anythink Libraries in Adams County, Colorado, just north of Denver. Through her leadership, the public library system went from being the worst funded system in the state of Colorado to one of the most recognized library brands nationwide by creating an entirely new service model. Anythink was awarded the 2010 National Medal for Museum and Library Service, the 2011 John Cotton Dana Award for Outstanding Public Relations, and the Library Journal 2011 Landmark Libraries award. Pam was the 2010 Colorado Librarian of the Year and the recipient of the 2012 Charlie Robinson Award for innovation and risk taking. She has also been honored for her work in library technology innovation and early literacy projects. Through her speaking and writing, Sandlian Smith stimulates discussions on innovation, creativity and participation in libraries worldwide.

She is the 2017-18 President of the Public Library Association and is a member of the working group for the Aspen Institute Dialogue on Public Libraries. She enjoys traveling, writing, cooking for friends and family, telling stories, and inventing libraries that support learning and curiosity.

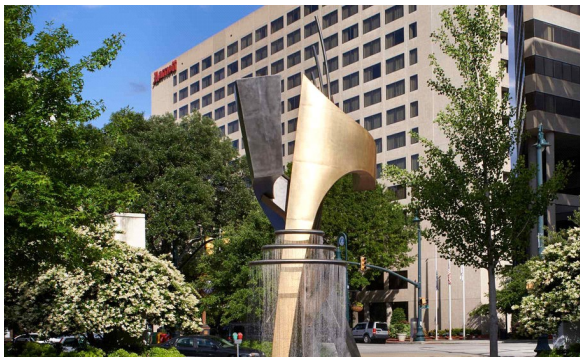
Ms. Sandlian Smith will also present a session on Friday morning entitled, "Creating a Culture of Innovation."

General Information

The South Carolina Library Association invites all library professionals, paraprofessionals, students, and vendors to our annual conference. Please submit your registration by *September 1st* to take advantage of the Early Bird rate and save on your costs!

Conference Host Hotel

Columbia Marriott, 1200 Hampton Street, Columbia, SC 29201



SCLA is pleased to announce that the conference host hotel is the Marriott located in the center of downtown Columbia. Please contact the Marriott at (800) 593-6465 by September 15th, to reserve your room.

The conference committee has reserved a discounted rate of $155 plus tax per night. Currently, the tax rate is 12 percent along with a destination marketing fee of 2.12 percent.

PLEASE NOTE: THE HOTEL ROOM CANCELLATIONS POLICY REQUIRES AT LEAST A ONE DAY NOTICE (24 HOURS) OR A ONE NIGHT FEE WILL BE CHARGED TO THE CREDIT CARD ON FILE. Visit www.scla.org for additional information and a link to the hotel's reservations page.

Parking

Whether staying at the hotel or driving in for the day, self-parking is $12 per day (or $1/hour) in the City of Columbia garage adjacent to the hotel. You may choose to valet park your car for $25 per day.

Wednesday, October 11th

Registration Desk open from 8 a.m. to 5 p.m.
First General Session / Keynote
Happy Learning Hour

Thursday, October 12th

Scholarship for Diversity Zumba Fundraiser
Registration Desk open from 8 a.m. to 5 p.m.
Vendor Breakfast with Library Directors at Richland Library
Vendor Showcases
Second General Session / Keynote Luncheon
USC School of Library and Information Science Alumni Tea
The RIP'ed Page" Literary Masquerade — All Conference Reception

Friday, October 13th

Registration Desk open from 7:30 a.m. to 10 a.m.
Poster Sessions
Third General Session / Keynote & Awards Brunch

- **Photography/Videography Policy:** Please note that photos and videos may be taken at the SCLA annual meeting and used by SCLA on our website and other social media outlets.
- **Payment Information:** Checks or Money Orders should be made payable to the SC Library Association (SCLA) and mailed to SCLA, Attn: Conference Registration, P.O. Box 1763, Columbia, SC 29202. The Early Bird deadline is Friday, September 1st. All payments must be received or postmarked by September 1st, in order to take advantage of the discounted rate.
- **Cancellation Policy:** Substitutions are welcomed at any time. Registration cancellations made in writing and postmarked, emailed, or faxed at least thirty days prior to the official start (Sept. 11th) of the conference will result in a full refund, less an administrative fee of $50. No telephone cancellations will be accepted. There will be no refunds issued for cancellations received after September 11th, unless there are extenuating circumstances.

Social Media Users!

Use the hashtag #SCLA2017 to follow and share on Twitter, Instagram, & Facebook!

CASUAL GET TOGETHERS!

Check out these special conference networking/social events!

Wednesday, October 11th

6 -7:30 p.m. Happy Learning Hour at Richland Library

Thursday, October 12th

6:45 - 7 a.m. Zumba! Scholarship for Diversity Fundraiser
7:30 - 8:30 a.m. Vendor/Director Breakfast at Richland Library
5 - 6 p.m. USC SLIS Alumni Tea
7 - 9 p.m. "The RIP'ed Page" Literary Masquerade
All-Conference Reception

SCLA Annual Conference Registration Form - October 11-13, 2017

Please complete or attach business card.

Name Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐

Name as it should appear on nametag

Library/Organization

Title

Twitter Username (Optional. For inclusion on nametag) @

Address

City/State/Zip

Phone E-mail

I am a current member of **SCLA** Yes ☐ No ☐

Payment Information: Checks or Money Orders should be made payable to the SC Library Association (SCLA) and mailed to SCLA Conference Registration, P.O. Box 1763, Columbia, South Carolina 29202.

		Member Rate / Non-Member
	Early Bird Rates (through September 1st)	
☐	Comprehensive Registration - Includes the Conference Luncheon, Awards Brunch, and All Conference Reception ** I plan to attend the All Conference Reception: ☐ **Yes** ☐ **No**	**$175 / $205**
☐	Three-Day Registration Only	$135 / $165
☐	Full-time Student and/or Retiree	$105 / $130
☐	One-Day Registration **Day Attending**	$75 / $105
☐	One-Day Full-time Student and/or Retiree **Day Attending**	$65 / $95
☐	Conference Luncheon (Thursday) - Early Bird Rate	$40 / $45
☐	Awards Brunch (Friday) - Early Bird Rate	$40 / $45
	After October 14th or On-Site Rates	
☐	Comprehensive Registration (includes all activities)	$195 / $225
☐	Three-Day Registration	$155 / $185
☐	Full-time Student and/or Retiree (3-day)	$135 / $165
☐	One-Day Registration **Day Attending**	$110 / $135
☐	One-Day Full-time Student and/or Retiree **Day Attending**	$105 / $125
☐	Conference Luncheon (Thursday)	$45 / $50
☐	Awards Brunch (Friday)	$45 / $50
	Additional Selections (pre-registration is encouraged for all additional events)	
☐	"The Great Building Renovation and Construction Idea Bus Tour!" (Pre-conference)	$15 / $20
☐	ALA Advocacy Boot Camp (Pre-conference)	$40 / $50
☐	USC SLIS Alumni Tea (Pre-registration encouraged)	Free
☐	Scholarship for Diversity in Librarianship Fundraiser Event (Zumba)	$10
☐	All Conference Reception (included in the Comprehensive Registration)	$10
	TOTAL	$