



Sponsor and Exhibitor Packet

2026 SCLA CONFERENCE

OCTOBER 27 - 30

Columbia Metropolitan Convention Center
1101 Lincoln Street, Columbia, SC 29201

Sponsorship Opportunities

General Conference Sponsorships (not tied to a specific event)

Diamond

\$7,000.00

- Verbal thanks from the SCLA President from the podium and a representative from your company on stage
- E-mail highlighting your organization and services sent to attendees prior to the conference
- Ability to message conference attendees via the conference app
- All EMERALD level benefits

Emerald

\$5,400.00

- Acknowledgement on SCLA Facebook and Instagram accounts
- Ability to message conference attendees via the conference app
- All AMETHYST level benefits

Amethyst

\$3,700.00

- Exhibit booth
- All GARNET level benefits

Garnet

\$2,100.00

- A table for product information at the Poster Session
- All ONYX level benefits

Onyx

\$1,600.00

- Opportunity to provide an insert or flash drive in all participants' conference packets
- All TOPAZ level benefits

Topaz

\$1,100.00

- Signage throughout the conference
- All OPAL level benefits

Opal

\$500.00

- Verbal acknowledgement at the conference
- All QUARTZ level benefits

Quartz

\$250.00

- Recognition on SCLA website

Event Sponsorships

Coffee/Refreshment Break Sponsor (5 opportunities) \$2,200.00 each

Welcome to the Conference Refreshment Break—Tuesday, October 27th
Morning “Coffee Shop,” October 28th and October 29th

Afternoon Break—October 27th or October 28th

- All benefits of the GARNET sponsorship level (see above)
- Organization announced at keynote/business meeting
- Signage prominently displayed at function
- Sponsors can send 2 attendees to the conference for the duration of the refreshment break

First General Session Sponsor (October 27th): Opening Keynote Speaker \$1,600.00

- All benefits of the ONYX sponsorship level (see above)
- Organization announced at keynote/business meeting
- Opportunity to share in introduction at sponsored event
- **For exhibitors:** Sponsor recognition signage for exhibit booth

Second General Session Sponsor (October 28th): Keynote Speaker \$7,000.00

- All benefits of the DIAMOND sponsorship level (see above)
- Organization announced at keynote/business meeting
- Opportunity to share in introduction at sponsored event
- **For exhibitors:** Sponsor recognition signage for exhibit booth

All Conference Reception (October 28th) \$8,000.00

- All benefits of the DIAMOND sponsorship level (see above)
- Organization announced at keynote/business meeting
- Opportunity to share in introduction at sponsored event
- **For exhibitors:** Sponsor recognition signage for exhibit booth

Third General Session (October 29th): Awards Lunch \$7,000.00

- All benefits of the DIAMOND sponsorship level (see above)
- Organization announced at keynote/business meeting
- Opportunity to share in introduction at sponsored event
- **For exhibitors:** Sponsor recognition signage for exhibit booth

Exhibitor Opportunities

Booth Type	Early Bird Price (Before 8/31/2026)	Regular Price
Standard	\$575.00	\$675.00
Non-Profit	\$475.00	\$575.00
Author	\$325.00	\$430.00